

IPA AAP Global Tobacco Program

Launch with the Indian Academy
Pediatrics IAP
Mumbai ,India
7th and 12th March 2009

March 8th 2009

- Focus Group discussion with Mumbai Pediatricians
- Conducted by Ruth Etzel IPA TA Environment
- Assisted by Dr Swati Bhave TA Adolescent Health

Hosted by the Indian academy of Pediatrics

- Gave AC Board room for 4 hours
- Recording facility and the tapes
- Hosted lunch for 10 persons



World conference on Tobacco or health dinner CCI mumbai



March 12 2009

- IAP Mumbai Branch & NGO AACCI
- (Association of Adolescent and Child Care in India)
- KJ Soumaya Colleges trust hosted
- Community awareness program on Tobacco control
- &
- Poster competition for students
- Prizes shared by AAP and AACCI

IAP & DEPARTMENT OF PEDIATRICS
MUMBAI
CORDIALLY INVITES YOU TO
"COMMUNITY AWARENESS PROGRAM ON TOBACCO CONTROL"
[As a Part of IPA & AAP GLOBAL TOBACCO
COUNTER PROGRAM] (In Collaboration with IAP + ACCI)
Date - 12th MARCH
Time - 11:30 a.m. to 1:00 p.m.
Venue - CONFERENCE HALL AUDITORIUM
ALL OF YOU ARE INVITED.



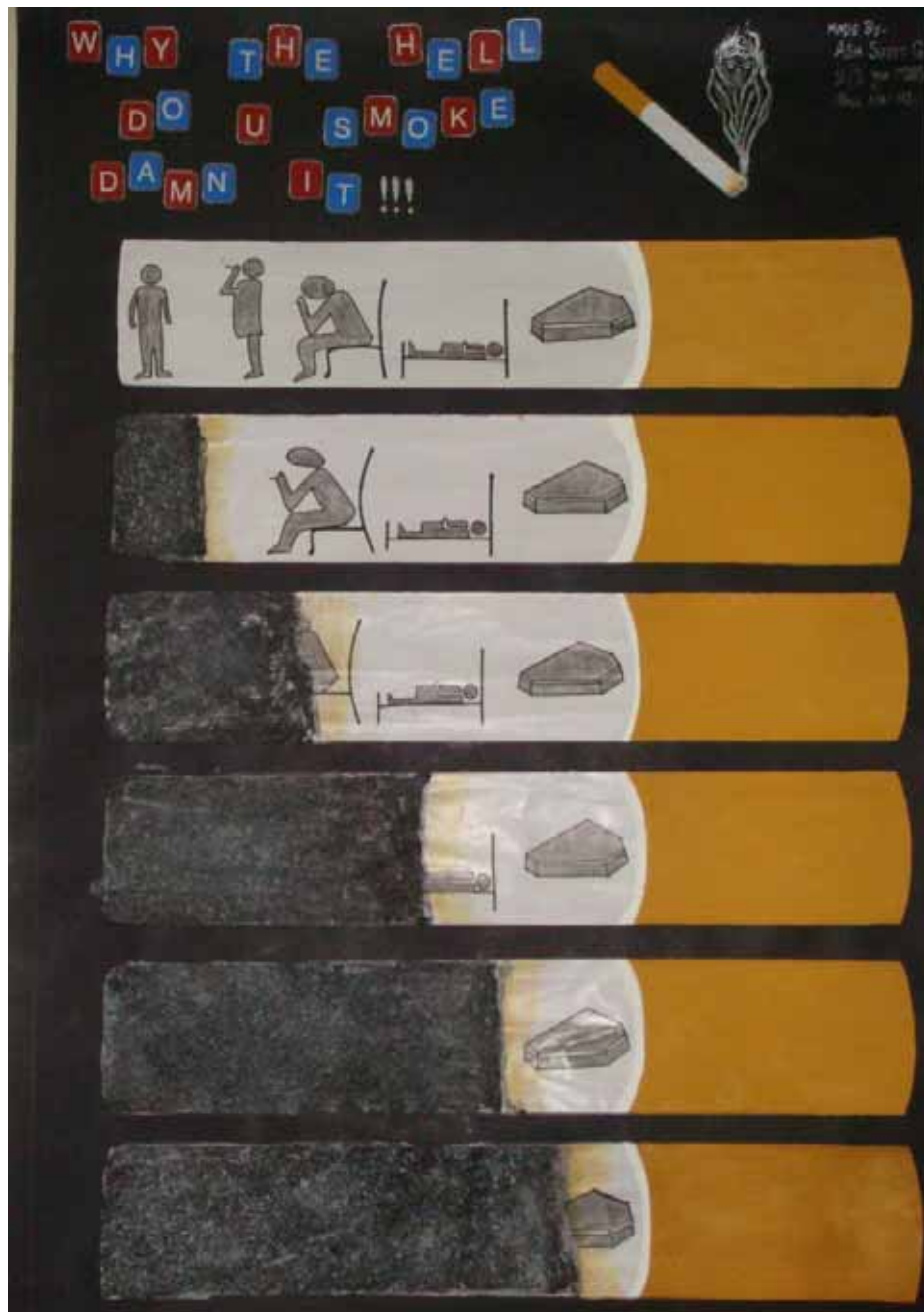




Prize winners








Tobacco - Active substance **Nicotine**
 found in - Cigarettes, bidis, paan, snuff, MISHRI, hookahs...

Children **Effect on Exposure**

SIDS **Bronchitis** **Teens**
Slow lung growth **Persistent cough**
CHD **Lung cancer stroke**
Heart attack ↑BP
Peptic ulcers acne
↑LDL




Tobacco kills

Life is precious....


SAY NO TO TOBACCO

Break

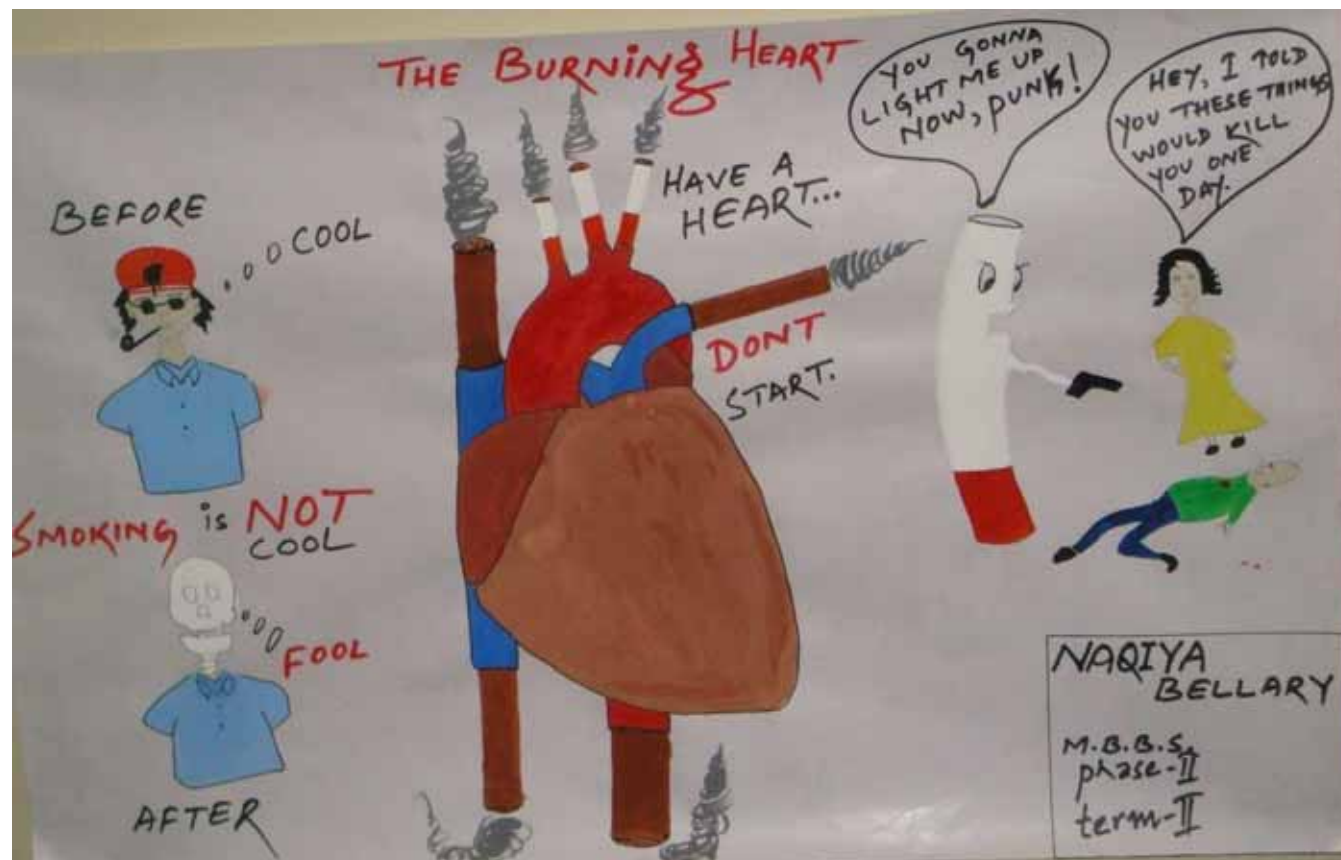


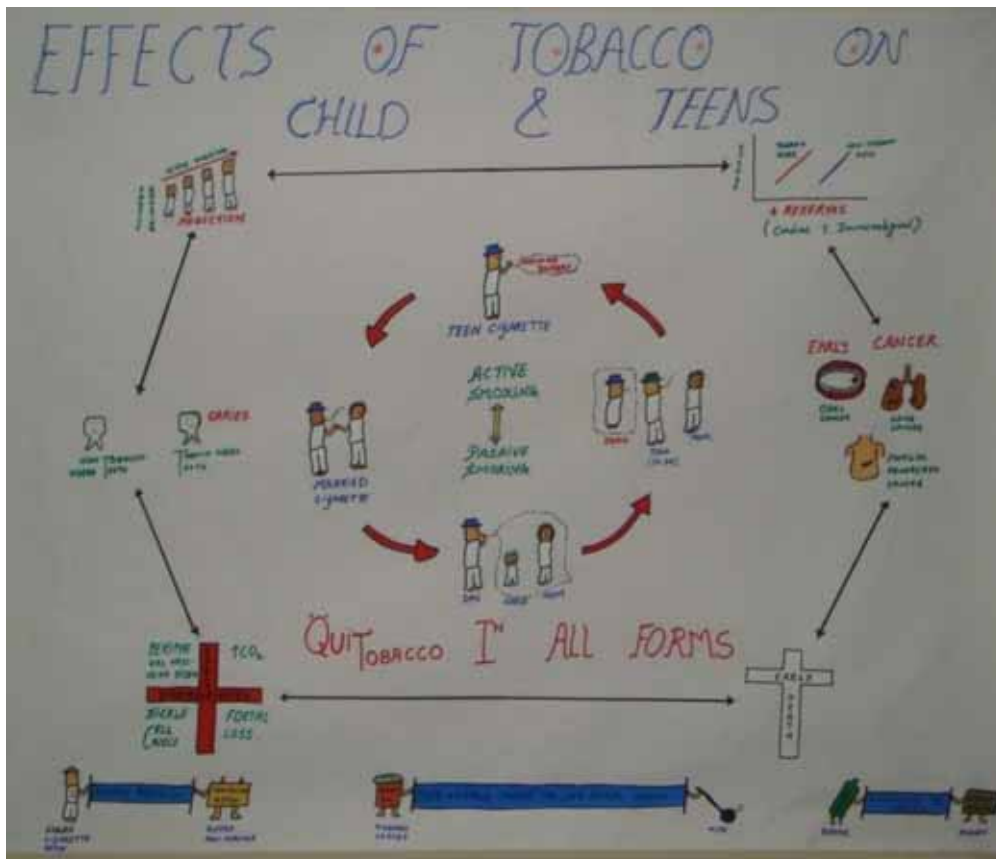
the **AddiKtion**

WORLDWIDE SMOKING **KILLS** ALMOST
 5 MILLION PEOPLE PREMATURELY EACH YEAR.



SARAH DAVIES (1998)





not only were our
forefathers apes
but our kids also
are apes

they think its cool

BILL - BARB -

STARRING

MUSIC

DIRECTOR

SO BE
CAREFUL

AVANTI GUPTA & VINEETI DALAL II/II

ADVERSE EFFECTS OF TOBACCO ON TEENS & CHILDREN

RESTRICTION OF GROWTH AND DEVELOPMENT



TORCHES ALSO
 AFFECTS THE SPERMATOZOA
 EXPOSED DURING PERINATAL PERIOD &
 MAY LEAD TO -

- Complications during pregnancy
- Low birth weight
- Stillborn
- Abortion

CULPRIT
TOBACCO



1. *Thymus*
 2. *Thymus*
 3. *Thymus*

Working Just As Many Hours Working Time As Demand
Proportionally

Book 2 UNPROTECTED SEXUAL RELATIONS

WASTE OF
MONEY

ATTACKS: HEALTH & CAUSES

[illegible]

WHEN YOU MAKE CHOICES.



Affection Admiration Love Caution Heart Throb
YOUR CHOICES
MAKE YOU.

LISTEN TO YOURSELF. CHOOSE LIFE